



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat Packaging in France

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Convenient portioned proteins lift a rigid-plastic-led aisle as recycled trays advance

INDUSTRY PERFORMANCE

Trays and films sustain a rigid-plastic-led protein aisle

Recycled-content trays and a 2025 seafood convenience launch

Glass surges while metal declines and flexible holds

WHAT'S NEXT?

Recycled-content and premium formats drive measured growth

Pouches, fibre trays and premium glass present new opportunities for growth

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-france/report.