

Processed Meat and Seafood Packaging in the United Kingdom

October 2023

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Processed Meat and Seafood Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed meat and seafood demand stagnating in 2022 but still well above pre-pandemic levels

Thin wall plastic containers remain the main pack type in unit volume sale terms

Meat and seafood substitutes continue to outperform the overall category

PROSPECTS AND OPPORTUNITIES

Pouches to gain share in seafood packaging

Sluggish performance expected for processed meat and seafood

Processed Meat and Seafood Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy

Smaller pack types coming back into favour in soft drinks in the post-pandemic period

Heineken's Green Grip reduces single-use plastic usage

Quadpack launches the Regula Petit Jar with an innovative and sustainable design

HDPE bottles the main pack type for home care products

PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime

UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

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