

# Processed Fruit and Vegetables Packaging in Hong Kong, China

September 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Metal food cans remain popular for their preservation and durability qualities

Brick liquid cartons record strong growth over the review period

The 200g pack size is gaining share in processed fruit and vegetables

### PROSPECTS AND OPPORTUNITIES

Plastic pouches are expected to become more popular thanks to the convenience they offer

Folding cartons to gain share in shelf stable tomatoes

## Processed Fruit and Vegetables Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remains the main pack type in confectionery in 2022

Sustainable packaging options emerge in RTD coffee in 2022

Metal beverage cans gaining popularity in beer

HDPE bottles and folding cartons the main pack types in beauty and personal care

HDPE bottles are projected to lose share to flexible plastic in home care

### PACKAGING LEGISLATION

Government is undertaking several initiatives to mitigate environmental risks

### RECYCLING AND THE ENVIRONMENT

Brands adopt sustainable practices to meet environmental concerns in Hong Kong

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