

# Processed Fruit and Vegetables Packaging in Australia

September 2023

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# Processed Fruit and Vegetables Packaging in Australia - Category analysis

# **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Post-pandemic normalisation drives down volume sales in 2022 Brands use packaging to set themselves apart from the competition Flexible plastic continues taking share from metal food cans

# PROSPECTS AND OPPORTUNITIES

Larger pack sizes expected to gain popularity over the forecast period Cost-of-living pressures will drive growth of inexpensive pack types

## Processed Fruit and Vegetables Packaging in Australia - Company Profiles

# Packaging Industry in Australia - Industry Overview

#### EXECUTIVE SUMMARY

Packaging in 2022: The big picture 2022 key trends Metal food cans continue to lose share in 2022 Metal beverage cans gaining share from PET bottles in soft drinks Flatter PET wine bottles pave the way for sustainability gains Move towards a circular economy driving beauty and personal care packaging innovation Refillable packaging grows as an environmentally-friendly option in surface care

#### PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle Australian government signals plan to regulate packaging industry

#### RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

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