



Processed Fruit and Vegetables Packaging in Brazil

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Metal food cans lose ground in a growing category as flexible and fibre formats advance

INDUSTRY PERFORMANCE

A can-led category shifts towards flexible and fibre packaging

Cartons and paperboard advance against the can

Flexible formats expand while glass and cartons diverge

WHAT'S NEXT?

Fibre and flexible formats outpace declining demand for metal food cans

Convenience and dual pack sizes shape competition

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