

Processed Meat and Seafood Packaging in Indonesia

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed meat and seafood growing thanks to its convenience

Flexible plastic is the preferred pack type due to its durability and light weight

Standard can ends continue to disappear under pressure from easy-open can ends

PROSPECTS AND OPPORTUNITIES

Metal food cans are forecast to grow as they are durable and extend shelf life

Tofu expected to see continued growth

Processed Meat and Seafood Packaging in Indonesia - Company Profiles

Packaging Industry in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Indonesian parents prefer bick liquid cartons for baby food as they are resealable

Thin wall plastic containers are popular for RTD tea as they are convenient and cost-effective

Alcoholic drinks brands are incorporating slogans in their packaging

Increased demand for deodorants leads to rise in usage of metal aerosol cans

Biodegradable plastic packaging is gaining traction in the home care industry

PACKAGING LEGISLATION

The ban on plastic bag usage is likely to aid the usage of biodegradable packaging

RECYCLING AND THE ENVIRONMENT

Brands are increasingly adopting sustainable packaging to reduce their carbon footprint

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