

# Processed Meat and Seafood Packaging in South Korea

October 2023

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Flexible plastic dominates processed meat and seafood packaging  
Metal food cans outperforms other pack types for shelf stable meat packaging  
Rising interest in aluminium/plastic pouches for shelf stable seafood

### PROSPECTS AND OPPORTUNITIES

Flexible plastic will continue to lead processed meat packaging  
Small pack sizes of shelf stable seafood set to remain popular amongst consumers

## Processed Meat and Seafood Packaging in South Korea - Company Profiles

## Packaging Industry in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Plastic pouches gaining traction in food packaging  
Home café trend boosts demand for fresh coffee  
Brands transform glass packaging for enhanced environmental sustainability  
Amorepacific's eco-friendly solution paves the way for sustainability  
HDPE bottles popular for multi-purpose cleaner packaging

### PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

### RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging  
Beauty and personal care taking the sustainability road  
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-meat-and-seafood-packaging-in-south-korea/report](https://www.euromonitor.com/processed-meat-and-seafood-packaging-in-south-korea/report).