Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in South Korea

September 2026

Processed Meat, Seafood and Alternatives To Meat Packaging in South Korea - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Folding cartons leads growth as frozen demand reworks a flexible packaging-led protein aisle

INDUSTRY PERFORMANCE

Flexible packaging anchors a protein aisle reshaped by frozen demand
Folding cartons leads growth as frozen lines premiumise
Pouches hold firm while cans soften

WHAT'S NEXT?

Fibre and recycled-content formats steer flat overall growth
Frozen premiumisation and bulk packs open new space

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Processed Meat, Seafood and Alternatives To Meat Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Demographics and recyclability grading reshape food packaging in South Korea
Recycled content and label-free PET drive soft drinks packaging
Bottle reuse anchors a contracting alcoholic drinks market
Premiumisation and recycled content reshape beauty and personal care packaging
Mono-material refills and fibre cartons advance in home care
Convenience and sustainability shape pet food packaging

PACKAGING LEGISLATION

Recycled content mandates and recyclability grading
Bottle reuse and deposit systems
Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets
Design for recyclability and label-free packaging
Reuse, collection and consumer responsibility

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-south-korea/report.