

# Processed Fruit and Vegetables Packaging in South Korea

October 2023

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## Processed Fruit and Vegetables Packaging in South Korea - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Functional benefits of flexible plastic maintain growth in packaging volumes

Portability of thin wall plastic containers benefits the share of this pack type in shelf stable fruit

A move from large to smaller packs to avoid food waste

## PROSPECTS AND OPPORTUNITIES

Metal food cans expected to dominate shelf stable packaging, but lose share Rise in demand for frozen processed potatoes set to benefit flexible plastic

# Processed Fruit and Vegetables Packaging in South Korea - Company Profiles

## Packaging Industry in South Korea - Industry Overview

#### **EXECUTIVE SUMMARY**

Packaging in 2022: The big picture

2022 key trends

Plastic pouches gaining traction in food packaging

Home café trend boosts demand for fresh coffee

Brands transform glass packaging for enhanced environmental sustainability

Amorepacific's eco-friendly solution paves the way for sustainability

HDPE bottles popular for multi-purpose cleaner packaging

#### PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

### RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging Beauty and personal care taking the sustainability road

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

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