Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in Mexico

September 2026

Processed Meat, Seafood and Alternatives To Meat Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Flexible packaging-dominated category continues to develop and grow

INDUSTRY PERFORMANCE

Stand-up pouches sustain a flexible-led protein aisle
Cans cede ground as recyclable pouches gain on convenience
Health labelling and single-use rules steer the material mix

WHAT'S NEXT?

Flexible and recycled-content formats drive measured growth
Pouches and portion control open premium and on-the-go opportunities

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Processed Meat, Seafood and Alternatives To Meat Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Lighter formats and recycled content reshape food packaging
Non-alcoholic drinks packaging holds firm on PET as recycled content and returnables expand
Aluminium cans close in on returnable glass in alcoholic drinks
Refill and recycled-content formats reshape beauty and personal care packaging
Refill pouches and recycled content become standard in home care packaging
Pet food packaging moves towards convenient, sustainable pouches

PACKAGING LEGISLATION

A federal circular economy law brings mandatory producer responsibility
Front-of-pack warning labelling reshapes pack design

RECYCLING AND THE ENVIRONMENT

Voluntary plastics agreement and collection infrastructure drive recyclability

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-mexico/report.