

Processed Meat and Seafood Packaging in Mexico

October 2023

Table of Contents

Processed Meat and Seafood Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Category volume sales growth constrained by post-pandemic normalisation

Flexible plastic continues to gain share as pack type

Aluminium/plastic pouches gain share in shelf stable seafood

PROSPECTS AND OPPORTUNITIES

Flexible plastic packaging will remain dominant in category over forecast period

Labelling requirements could hinder sales of processed meat and seafood

Processed Meat and Seafood Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Pouches are a favoured pack type across a number of food categories

PET bottles continue to dominate soft drinks, while glass bottles enjoy a resurgence

On-the-go consumption and convenience boosting metal beverage can usage

Refill packs growing in popularity as a sustainable alternative

Reusable and recyclable pack types dominate home care packaging

PACKAGING LEGISLATION

Local governments introduce a ban on single-use plastics

RECYCLING AND THE ENVIRONMENT

Sustainable packaging becoming more prominent in the home care industry

Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2020/2021 and Targets for 2022

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