



**Euromonitor
International**

Processed Fruit and Vegetables Packaging in Poland

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Convenience-led growth accelerates a metal-and-glass-to-fibre shift across the category

INDUSTRY PERFORMANCE

Strong growth on convenience and portion-led formats

Cartons and fibre accelerate the shift away from cans

Flexible and rigid formats round out the mix

WHAT'S NEXT?

Fibre and flexible formats outpace the can

Convenience, sustainability and dual pack sizes shape competition

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-poland/report.