



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat Packaging in the United Arab Emirates

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Hot-climate demand for hygienic packs sustains a flexible-led aisle as Americana trials compostable trays

INDUSTRY PERFORMANCE

Climate-driven demand for hygienic, durable packaging

Americana's compostable trays signal a fibre shift

Cans and small pack sizes underpin the category

WHAT'S NEXT?

Flexible and recycled-content formats drive measured growth

Convenience, fibre trays and smaller packs open opportunities

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-the-united-arab-emirates/report.