



# Processed Fruit and Vegetables Packaging in Vietnam

September 2026

### KEY DATA FINDINGS

### 2025 DEVELOPMENTS

A wholly canned niche eases as Tetra Recart technology hints at future fibre diversification

### INDUSTRY PERFORMANCE

A small, metal-can category eases lower

Portion control and pack-size shifts shape a niche

Carton technology emerges as a future alternative

### WHAT'S NEXT?

Metal cans hold a declining category

Fibre cartons and premium produce offer upside

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