



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat Packaging in South Africa

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Canned pilchards support a metal-led protein aisle as fibre formats advance fastest

INDUSTRY PERFORMANCE

Canned protein remains central to demand

Lucky Star anchors the canned protein aisle

Paper and flexible formats gain on chilled and frozen lines

WHAT'S NEXT?

Cans and fibre drive measured growth

Pouches and recyclable cartons open premium and frozen opportunities

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Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-south-africa/report.