

Fish and Seafood in India

April 2024

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Fish and Seafood in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fish continues to be the most widely consumed form of fish and seafood in India Government initiatives help to sustain and develop a good fish production network

PROSPECTS AND OPPORTUNITIES

Government aims to establish seafood consumer foodservice outlets, which will drive foodservice volumes Its low fat, high protein content, and affordability will help drive sales of fish

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