



# Sugar and Sweeteners in India

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## Sugar and Sweeteners in India - Category analysis

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#### 2025 DEVELOPMENTS

Health-led regulation and premium innovation shape sugar and sweeteners in India

#### INDUSTRY PERFORMANCE

Health-led behaviours limit volume consumption of sugar in 2025

Sin taxes and regulatory reforms curb sugary soft drink consumption

#### WHAT'S NEXT?

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## Fresh Food in India - Industry Overview

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Convenience, safety, and nutrition drive growth and premiumisation in fresh food

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Convenience, safety, and nutrition drive growth and transformation in fresh food in India

Weather-driven disruptions and structural gaps shape fresh food in 2025

Consumer demand for quality, convenience, and functional benefits redefine premiumisation

#### WHAT'S NEXT?

Digital integration and data-driven supply networks are expected to transform fresh food

Resilience-focused production systems will stabilise fresh food in India

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