Meat in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Foodservice channel recovers after the lifting of social restrictions in 2022
Consumers continue to prefer shopping for fresh meat through modern store-based retailers, despite the significance of e-commerce portals

PROSPECTS AND OPPORTUNITIES

Growing e-commerce sales of cut, cleaned and portion-sized meat through Fresh to Home
Meat consumption expected to grow despite rising flexitarianism

Summary 1 - Major Processors of Meat 2022

CATEGORY DATA

Table 1 - Total Sales of Meat by Category: Total Volume 2017-2022
Table 2 - Total Sales of Meat by Category: % Total Volume Growth 2017-2022
Table 3 - Retail Sales of Meat by Category: Volume 2017-2022
Table 4 - Retail Sales of Meat by Category: % Volume Growth 2017-2022
Table 5 - Retail Sales of Meat by Category: Value 2017-2022
Table 6 - Retail Sales of Meat by Category: % Value Growth 2017-2022
Table 7 - Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2017-2022
Table 8 - Forecast Sales of Meat by Category: Total Volume 2022-2027
Table 9 - Forecast Sales of Meat by Category: % Total Volume Growth 2022-2027
Table 10 - Forecast Retail Sales of Meat by Category: Volume 2022-2027
Table 11 - Forecast Retail Sales of Meat by Category: % Volume Growth 2022-2027
Table 12 - Forecast Retail Sales of Meat by Category: % Value Growth 2022-2027

Fresh Food in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture
2022 key trends
Retailing developments
What next for fresh food?

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2017-2022
Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022
Table 16 - Retail Sales of Fresh Food by Category: Volume 2017-2022
Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022
Table 18 - Retail Sales of Fresh Food by Category: Value 2017-2022
Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2017-2022
Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022
Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2017-2022
Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027
Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027
Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027
Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027
Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2022-2027
Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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