



Euromonitor
International

Alcoholic Drinks Packaging in Saudi Arabia

September 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Saudi alcoholic drinks packaging grows from a small base in 2025, led by non-alcoholic malt beverages

INDUSTRY PERFORMANCE

Glass bottles dominate a tightly restricted, malt-beverage-led market

Metal beverage cans grow fastest as canned malt formats gain ground

A restricted-alcohol market shaped by non-alcoholic malt and 0.0 beer

WHAT'S NEXT?

Steady growth to 2030 led by cans and resilient glass

Recyclable cans, lightweight glass and recycled content define the priority opportunities

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-saudi-arabia/report.