Euromonitor International

Contact Lenses and Solutions in France

June 2026

Table of Contents

Contact Lenses and Solutions in France - Category analysis

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Contact Lenses and Solutions Summary

INDUSTRY PERFORMANCE

Steady Consumer Expenditure Growth Supports Rising Demand for Lenses and Solutions
Coopervision'S Misight Drives Growth Amid Premium Lens Dominance
Chart 1 - MiSight Strengthens Myopia Management's Profile in France
Leading Retailers Integrate Subscriptions and Private Label to Enhance Loyalty
Chart 2 - Value Sales 2021-2031
Chart 3 - Volume Sales 2021-2031
Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Steady Growth to Be Driven by Daily Disposable Lenses
Coopervision'S Myopia Control Lenses to Drive Value Growth Amid Mature Solution Sales
Brands to Enhance Loyalty through Innovation, Digital Tools and Sustainability Initiatives
Chart 5 - Forecast Value Sales 2021-2031
Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Manufacturers Sustain Dominance through Innovation and Trusted Brands
Chart 7 - Company Shares 2025
Chart 8 - Brand Shares 2025

CHANNELS

Optical Goods Stores Lead with Expertise
Retail E-Commerce Grows as Consumers Seek Convenience for Repeat Purchases
Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Contact Lenses and Solutions
Chart 11 - Real GDP Growth 2021-2031
Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Contact Lenses and Solutions
Chart 14 - Population 2021-2031
Chart 15 - Consumer Expenditure 2021-2031
Chart 16 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

Eyewear in France - Industry Overview

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Steady Growth in Eyewear Value Driven by Demographic and Economic Factors

Spectacles Dominate Retail Value Sales Due to Higher Price Points
Krys Expands Signature Private Label Line and Hoya Drives Myopia Control Adoption
Chart 17 - Hoya Rolls Out Miyosmart iQ in France as Myopia Control Scales in 2026
Chart 18 - Value Sales 2021-2031
Chart 19 - Volume Sales 2021-2031
Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Retailers to Drive Moderate Growth through Accessible Style and Replacement Demand
Spectacle Lenses to Outpace Frames as Myopia Management Boosts Demand
Brands Set to Leverage Sustainability and Technology to Engage Younger Consumers
Chart 21 - Forecast Value Sales 2021-2031
Chart 22 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Players Sustain Positions Amid Evolving Competitive Dynamics
Chart 23 - Company Shares 2025
Chart 24 - Brand Shares 2025

CHANNELS

Optical Goods Stores Strengthen Leadership through Service Innovation and Immersive Retail
Retail E-Commerce Accelerates Growth, Complementing Physical Stores with Digital Convenience
Chart 25 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 26 - Economic Context for Eyewear
Chart 27 - Real GDP Growth 2021-2031
Chart 28 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 29 - Consumer Context for Eyewear
Chart 30 - Population 2021-2031
Chart 31 - Consumer Expenditure 2021-2031
Chart 32 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-france/report.