

Contact Lenses and Solutions in Singapore

May 2023

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Contact Lenses and Solutions in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Value sales surpass pre-pandemic levels as restrictions ease and consumers resume travel plans

Daily disposable lenses (DD) remains key contributor to growth

Cosmetic lenses remain popular in Singapore

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E-commerce expected to gain share from other distribution channels

Players address sustainability concerns

Popularity of Ortho-K lenses increases in Singapore

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