

# Contact Lenses and Solutions in Taiwan

May 2023

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Solid growth as normal lifestyles spur return to contact lenses  
Coloured contact lenses become a fashionable accessory among young Taiwanese  
Healthcare chains and pharmacies remain the core channel for contact lenses

#### PROSPECTS AND OPPORTUNITIES

Demand for contact lenses may decrease as LASIK gains popularity  
Online sales impacted by government restrictions  
Comfort and aesthetics to remain key focus in product development

#### CATEGORY DATA

Table 1 - Sales of Contact Lenses by Category: Volume 2018-2023  
Table 2 - Sales of Contact Lenses by Category: Value 2018-2023  
Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2018-2023  
Table 4 - Sales of Contact Lenses by Category: % Value Growth 2018-2023  
Table 5 - Sales of Contact Lens Solutions: Value 2018-2023  
Table 6 - Sales of Contact Lens Solutions: % Value Growth 2018-2023  
Table 7 - Sales of Contact Lenses by Type: % Value 2018-2023  
Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023  
Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023  
Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023  
Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023  
Table 12 - NBO Company Shares of Contact Lenses: % Value 2018-2022  
Table 13 - LBN Brand Shares of Contact Lenses: % Value 2019-2022  
Table 14 - Distribution of Contact Lenses by Format: % Value 2018-2023  
Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2018-2023  
Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2023-2028  
Table 17 - Forecast Sales of Contact Lenses by Category: Value 2023-2028  
Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028  
Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028  
Table 20 - Forecast Sales of Contact Lens Solutions: Value 2023-2028  
Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

## Eyewear in Taiwan - Industry Overview

### EXECUTIVE SUMMARY

Eyewear in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for eyewear?

#### MARKET DATA

Table 22 - Sales of Eyewear by Category: Volume 2018-2023  
Table 23 - Sales of Eyewear by Category: Value 2018-2023  
Table 24 - Sales of Eyewear by Category: % Volume Growth 2018-2023  
Table 25 - Sales of Eyewear by Category: % Value Growth 2018-2023  
Table 26 - NBO Company Shares of Eyewear: % Value 2018-2022  
Table 27 - LBN Brand Shares of Eyewear: % Value 2019-2022  
Table 28 - Distribution of Eyewear by Format: % Value 2018-2023

Table 29 - Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 30 - Forecast Sales of Eyewear by Category: Value 2023-2028

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

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## SOURCES

Summary 1 - Research Sources

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