Cigars, Cigarillos and Smoking Tobacco in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Premium offerings boost the performance of cigars and cigarillos
Imported cigars offer lower price options, boosting retail volume sales
Fine cut tobacco sales decrease due to a lack of domestic tobacco and imports

PROSPECTS AND OPPORTUNITIES
Opportunities for growth while players invest in e-commerce platforms
Flavoured varieties expand the cigarillos landscape
Smoking tobacco gains momentum, taking volume from cigarettes

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022
Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022
Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022
Table 4 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022
Table 5 - Sales of Cigars by Size: % Volume 2017-2022
Table 6 - Sales of Cigarillos by Price Platform 2017-2022
Table 7 - NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022
Table 8 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022
Table 9 - NBO Company Shares of Cigars: % Volume 2018-2022
Table 10 - LBN Brand Shares of Cigars: % Volume 2019-2022
Table 11 - NBO Company Shares of Cigarillos: % Volume 2018-2022
Table 12 - LBN Brand Shares of Cigarillos: % Volume 2019-2022
Table 13 - NBO Company Shares of Smoking Tobacco: % Volume 2018-2022
Table 14 - LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022
Table 15 - NBO Company Shares of Pipe Tobacco: % Volume 2018-2022
Table 16 - LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022
Table 17 - NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022
Table 18 - LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022
Table 19 - Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022
Table 20 - Distribution of Smoking Tobacco by Format: % Volume 2017-2022
Table 21 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027
Table 22 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027
Table 23 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027
Table 24 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

Tobacco in Argentina - Industry Overview

EXECUTIVE SUMMARY
Tobacco in 2022: The big picture
2022 key trends
Competitive landscape
Retailing development
What next for tobacco?

OPERATING ENVIRONMENT
Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2017-2022
Table 27 - Sales of Tobacco by Category: Value 2017-2022
Table 28 - Sales of Tobacco by Category: % Volume Growth 2017-2022
Table 29 - Sales of Tobacco by Category: % Value Growth 2017-2022
Table 30 - Forecast Sales of Tobacco by Category: Volume 2022-2027
Table 31 - Forecast Sales of Tobacco by Category: Value 2022-2027
Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027
Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 - Research Sources

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