

# Cigars, Cigarillos and Smoking Tobacco in Argentina

June 2023

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## Cigars, Cigarillos and Smoking Tobacco in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Premium offerings boost the performance of cigars and cigarillos  
Imported cigars offer lower price options, boosting retail volume sales  
Fine cut tobacco sales decrease due to a lack of domestic tobacco and imports

#### PROSPECTS AND OPPORTUNITIES

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Flavoured varieties expand the cigarillos landscape  
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