

Cigars, Cigarillos and Smoking Tobacco in Hong Kong, China

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Cigars, Cigarillos and Smoking Tobacco in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

New world cigars are able to tap into the local market

The rebound of offline distribution

PROSPECTS AND OPPORTUNITIES

Cigarillos likely to gain traction in the forecast period

Return of Chinese tourists and rising local demand to drive sales of cigars

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