

Cigars, Cigarillos and Smoking Tobacco in Bolivia

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Cigars, Cigarillos and Smoking Tobacco in Bolivia - Category analysis

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2022 DEVELOPMENTS

Currency devaluation in neighbouring countries continues to drive increase illicit sales

Cigars and cigarillos remain niche

The Cohiba brand seeks to refresh its image

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Illicit trade continues to dampen volume sales

High prices limit growth

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DISCLAIMER

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