

Cigars, Cigarillos and Smoking Tobacco in Azerbaijan

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Cigars, Cigarillos and Smoking Tobacco in Azerbaijan - Category analysis

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2022 DEVELOPMENTS

Cigars remain a niche category due to limited availability and high prices

High unit prices hamper the development of fine cut tobacco

Gradual recovery of pipe tobacco following COVID-19

PROSPECTS AND OPPORTUNITIES

Cigarillos to remain a viable alternative to cigarettes for budget-conscious smokers

Increasing competition from e-vapour products, rising excise tax and regulatory pressures will impact pipe tobacco

Cigars expected to remain niche due to high unit prices

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What next for tobacco?

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Legislative overview

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Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

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