

# Cigars, Cigarillos and Smoking Tobacco in the Czech Republic

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## Cigars, Cigarillos and Smoking Tobacco in the Czech Republic - Category analysis

## **KEY DATA FINDINGS**

## 2022 DEVELOPMENTS

Sales of cigarillos supported by wide variety of flavours

Excise duty hike encourages migration to cheaper alternative tobacco products

Pipe tobacco records further decline, being mainly consumed by older consumers

## PROSPECTS AND OPPORTUNITIES

Further migration from fine cut tobacco to cheaper tobacco alternatives expected

Flavour variety will support future growth of cigarillos

Pipe tobacco and cigars will continue to underperform

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2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

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