

Cigars, Cigarillos and Smoking Tobacco in Canada

June 2023

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Cigars, Cigarillos and Smoking Tobacco in Canada - Category analysis

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2022 DEVELOPMENTS

Premiumisation remains a major trend in cigars

Changing consumer preferences, regulations and health concerns impact smoking tobacco

No major company investment due to strict regulations and declining demand

PROSPECTS AND OPPORTUNITIES

Cigars and smoking tobacco will be impacted by economic pressures and health concerns

Strict regulations, demographics and high prices impact cigars and cigarillos

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2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

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Legislative overview

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Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
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