

Cigars, Cigarillos and Smoking Tobacco in Serbia

June 2023

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Cigars, Cigarillos and Smoking Tobacco in Serbia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive performance for cigars and cigarillos Flavoured cigarillos very popular High inflation leads to boost for fine cut tobacco

PROSPECTS AND OPPORTUNITIES

Positive outlook for cigars and cigarillos Further growth for fine cut tobacco Tobacco specialist retailers gain further value share

CATEGORY DATA

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Tobacco in Serbia - Industry Overview

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OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Vapour products

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DISCLAIMER

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