

# Cigars, Cigarillos and Smoking Tobacco in Serbia

June 2023

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## Cigars, Cigarillos and Smoking Tobacco in Serbia - Category analysis

## **KEY DATA FINDINGS**

### 2022 DEVELOPMENTS

Positive performance for cigars and cigarillos Flavoured cigarillos very popular High inflation leads to boost for fine cut tobacco

## PROSPECTS AND OPPORTUNITIES

Positive outlook for cigars and cigarillos Further growth for fine cut tobacco Tobacco specialist retailers gain further value share

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## Tobacco in Serbia - Industry Overview

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## OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Vapour products

### PRODUCTION/IMPORTS/EXPORTS

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