

Cigars, Cigarillos and Smoking Tobacco in Algeria

June 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Cigars and cigarillos remain expensive and unpopular amongst local consumers

Imported brands now represent all sales of cigars and cigarillos in Algeria

Little tradition of smoking waterpipes in Algeria, unlike other African countries

PROSPECTS AND OPPORTUNITIES

Pipe tobacco set to remain the only product area with scope for growth in the category

Cigars and cigarillos will remain niche over the forecast period as consumer purchasing power declines

Shisha trend will support smoking tobacco over the forecast period, with innovative flavours expected to emerge

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Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through media (television, radio, billboards, consumer press, trade press, cinema, etc.)

Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

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