

Cigars, Cigarillos and Smoking Tobacco in Greece

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Cigars, Cigarillos and Smoking Tobacco in Greece - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Smoking tobacco sees low investment and stronger competition from new generation products Price developments shape trends in cigars and cigarillos Karelia Tobacco widens its portfolio in cigars and cigarillos to become a major player

PROSPECTS AND OPPORTUNITIES

Economic factors to shape trends in cigars and cigarillos Trends are unfavourable for smoking tobacco Karelia Tobacco is well placed to continue to strengthen its position in cigars

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Tobacco in Greece - Industry Overview

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