



Euromonitor  
International

# Wearable Electronics in Saudi Arabia

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## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Rising health and fitness trends continue to support demand for smart wearables  
Increasing consolidation in competitive landscape as major brands gain share  
Specialists and e-commerce continue to evolve to align with consumer preferences

### PROSPECTS AND OPPORTUNITIES

Health trends, expanding population and upgrades to drive further growth  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/wearable-electronics-in-saudi-arabia/report](http://www.euromonitor.com/wearable-electronics-in-saudi-arabia/report).