

Cigars, Cigarillos and Smoking Tobacco in Chile

June 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Café Crème drives growth in cigarillos
Smoking tobacco a new target for contraband
Inflationary pressures generate record price growth

PROSPECTS AND OPPORTUNITIES

Demand for cigars will consistently decrease, with a more negative economic outlook and a more conscious population
New health warnings could slow the growth of smoking tobacco
Fine cut tobacco will remain the main growth driver in a category lacking new developments

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022
Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022
Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022
Table 4 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022
Table 5 - Sales of Cigars by Size: % Volume 2017-2022
Table 6 - Sales of Cigarillos by Price Platform 2017-2022
Table 7 - NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022
Table 8 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022
Table 9 - NBO Company Shares of Cigars: % Volume 2018-2022
Table 10 - LBN Brand Shares of Cigars: % Volume 2019-2022
Table 11 - NBO Company Shares of Cigarillos: % Volume 2018-2022
Table 12 - LBN Brand Shares of Cigarillos: % Volume 2019-2022
Table 13 - NBO Company Shares of Smoking Tobacco: % Volume 2018-2022
Table 14 - LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022
Table 15 - NBO Company Shares of Pipe Tobacco: % Volume 2018-2022
Table 16 - LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022
Table 17 - NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022
Table 18 - LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022
Table 19 - Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022
Table 20 - Distribution of Smoking Tobacco by Format: % Volume 2017-2022
Table 21 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027
Table 22 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027
Table 23 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027
Table 24 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

Tobacco in Chile - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2017-2022

Table 27 - Sales of Tobacco by Category: Value 2017-2022

Table 28 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 29 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 30 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 31 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-chile/report.