Euromonitor International

Sweet Biscuits, Snack Bars and Fruit Snacks in China

July 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Sweet Biscuits, Snack Bars and Fruit Snacks

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Value Sales Stagnate as Health Concerns, Falling Population, and Search for Value Impact Sales

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