



Airlines in Saudi Arabia

October 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Air connectivity expansion drives international traffic and route diversification

Digitalisation becomes a strategic competitive differentiator

Secondary airports and regional connectivity support tourism development

Chart 1 Airlines Sales: Value 2021-2031

WHAT'S NEXT?

International traffic is set to drive one of the world's fastest-growing aviation markets

Intensifying competition is expected to shift the focus towards customer experience

Aviation's role in economic diversification is projected to deepen despite persistent risks

Chart 1 Forecast Airlines Sales: Value 2021-2031

COMPETITIVE LANDSCAPE

Saudia maintains its lead as low-cost carriers strengthen their position

Digital capabilities and new entrants intensify competition

Chart 1 Airlines GBO Company Shares: % Value 2021-2026

PRODUCTS

Smart travel technologies and integrated mobility reshape the passenger journey

Riyadh Air, Saudia and NEOM showcase new approaches to air travel

Digital capabilities and connectivity strengthen competitiveness

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031

Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031

Chart 2 Population by Generation 2026

Chart 3 Consumer Expenditure 2021-2031

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