

Charge Cards in Austria

December 2023

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Multifunctional debit cards are cannibalising charge cards

Newer payment instruments show slow development in Austria

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Debits cards become common for e-commerce and foreign payments
Wüstenrot launches Visa Debit cards as its standard offering

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Store Cards in Austria - Category analysis

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Kastner & Öhler and IKEA remain the most relevant players in store cards

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