

# Paediatric Consumer Health in Croatia

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Rising demand for clean and natural ingredients
- Parents prioritise their children's health
- Low prices and high levels of consumer trust enable the Babylove private label to stand out

PROSPECTS AND OPPORTUNITIES

- Demand for high-quality, effective products will support future value growth
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Consumer Health in Croatia - Industry Overview

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DISCLAIMER

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