

# Paediatric Consumer Health in South Korea

October 2023

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## Paediatric Consumer Health in South Korea - Category analysis

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#### 2023 DEVELOPMENTS

Expansion of paediatric dietary supplements that address height growth concerns  
Paediatric acetaminophen struggles with stock issues, driving up demand for alternatives  
Korea Ginseng Corp retains overall leadership as sales start to improve

#### PROSPECTS AND OPPORTUNITIES

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