

Credit Cards in Mexico

November 2023

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2023 DEVELOPMENTS

Post-pandemic economic recovery fuels the performance of charge cards

Charge cards are sought after for exclusive benefits and no interest payments

Recognition of customer loyalty reinforces the positive performance of American Express

PROSPECTS AND OPPORTUNITIES

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[Debit Cards in Mexico - Category analysis](#)

[Debit Cards in Mexico - Company Profile](#)

KEY DATA FINDINGS

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An opportunity to address the mistrust of Mexicans in new payment methods

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[Store Cards in Mexico - Category analysis](#)

[Store Cards in Mexico - Company Profile](#)

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Promotional price campaigns drive loyalty to store cards from specific department stores

From home assistance to health plans, additional benefits are driving the use of store cards

PROSPECTS AND OPPORTUNITIES

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[Financial Cards and Payments in Mexico - Industry Overview](#)

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