

Edible Oils in Saudi Arabia

November 2023

Table of Contents

Edible Oils in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing challenges for edible oil producers

Olive oil shows compatibility with health and wellness trends, while tendency towards bulk buying fuels demand

Foodservice sales begin to stabilise, due to normalisation of consumer habits

PROSPECTS AND OPPORTUNITIES

Continued growth for edible oils, thanks to health and wellness trends, with organic variants expected to be a key focus

Savola maintains leading position

Private labels to gain traction

CATEGORY DATA

- Table 1 Sales of Edible Oils by Category: Volume 2018-2023
- Table 2 Sales of Edible Oils by Category: Value 2018-2023
- Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023
- Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023
- Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023
- Table 7 Distribution of Edible Oils by Format: % Value 2018-2023
- Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028
- Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028
- Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

- Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
- Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
- Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
- Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
- Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
- Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
- Table 18 Penetration of Private Label by Category: % Value 2018-2023
- Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
- Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
- Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
- Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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