

Rice, Pasta and Noodles in Egypt

November 2023

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Rice, Pasta and Noodles in Egypt - Category analysis

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2023 DEVELOPMENTS

Rising demand for affordable meals fosters consumption of rice, pasta and noodles

Noodles become go-to options for budget-conscious consumers

Government price-fixing impacts rice offer in Egypt

PROSPECTS AND OPPORTUNITIES

Rice, pasta and noodles demand to grow apace over the forecast period

The government aims to ensure a stable supply

Al Doha Co for Processing & Distribution enters the forecast period in a strong position

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