Processed Fruit and Vegetables in Slovenia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Sales continue to rise as consumers demand longer shelf life and greater convenience
ETA Kamnik doo continues to lead sales via flagship brand Natureta and innovation
Discounters grows in importance in the retail distribution of processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES
Consumers set to favour the cheapest options, to the benefit of private label
Environmental sustainability to come to the fore as key players respond via innovation
More natural products set to gain ground as the health and wellness trend builds

CATEGORY DATA
Table 1 - Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022
Table 2 - Sales of Processed Fruit and Vegetables by Category: Value 2017-2022
Table 3 - Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022
Table 4 - Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022
Table 5 - NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022
Table 6 - LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022
Table 7 - Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022
Table 8 - Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027
Table 9 - Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027
Table 10 - Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027
Table 11 - Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

Staple Foods in Slovenia - Industry Overview

EXECUTIVE SUMMARY
Staple foods in 2022: The big picture
Key trends in 2022
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA
Table 12 - Sales of Staple Foods by Category: Volume 2017-2022
Table 13 - Sales of Staple Foods by Category: Value 2017-2022
Table 14 - Sales of Staple Foods by Category: % Volume Growth 2017-2022
Table 15 - Sales of Staple Foods by Category: % Value Growth 2017-2022
Table 16 - NBO Company Shares of Staple Foods: % Value 2018-2022
Table 17 - LBN Brand Shares of Staple Foods: % Value 2019-2022
Table 18 - Penetration of Private Label by Category: % Value 2017-2022
Table 19 - Distribution of Staple Foods by Format: % Value 2017-2022
Table 20 - Forecast Sales of Staple Foods by Category: Volume 2022-2027
Table 21 - Forecast Sales of Staple Foods by Category: Value 2022-2027
Table 22 - Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027
Table 23 - Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources
About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.