

# **Tobacco Legislation**

December 2020

**Table of Contents** 

#### INTRODUCTION

Scope

Key findings

Legislation overview

The three tiers of legislation

The next generation of regulations enters the mainstream

#### KEY TRENDS AND EMERGING LEGISLATION

Plain packaging: spreading globally and towards other categories

2020: plain packaging

2030: plain packaging projection

FDA: menthol cigarettes ban likely to be implemented

FDA: stricter scrutiny of flavoured e-vapour products

Heated tobacco: FDA approval to facilitate heated tobacco expansion

EUTPD II Track & Trace (Article 15): approaching implementation

EUTPD/TED: taxation on new tobacco products under discussion

EUTPD: flavoured e-vapour and slim cigarettes on the spotlight

2019: global overview of e-cigarette regulation

E-cigarettes and HTP: current legislative status quo

Future of vapour legislation: three scenarios

Vapour legislation: major developments in the EU and the US

Modified risk claims: snus and heated tobacco take the lead Fully fledged regulation expected by the middle of the decade

Turbo Taxation: Australasia and Europe at the forefront

Raising the legal tobacco purchase age: "Tobacco 21" and beyond

COVID-19: enabler for further tobacco restrictions

COVID-19: tobacco taxation set to increase across countries

Sustainability: cigarette butts set to face tougher restrictions

Sustainability: cigarette butts set to face tougher restrictions

Cannabis legislation: quick changes and tobacco involvement

Cannabis legislation: mirroring tobacco restrictions

Supply chain disruption: tobacco growers face multiple pressures

#### ADDITIONAL EMERGING MARKETS LEGISLATION

Euromonitor International's newly researched emerging markets

Additional markets: overview

Bangladesh: higher prices insufficient to reduce smoking prevalence

Ethiopia: tougher tobacco legislation following WHO guidelines

Panama: well developed tobacco legislation since 2008

## WESTERN EUROPE LEGISLATION

Western Europe legislation: summary table

Western Europe: overview

Netherlands: turbo taxation to accelerate reduction in prevalence

Belgium: further restrictions set to impact tobacco sales

Turkey: stricter anti-tobacco measures restrict consumers' choice

### EASTERN EUROPE LEGISLATION

Eastern Europe legislation: summary table

Eastern Europe: overview

Russia: higher taxation and stricter restrictions on tobacco

Hungary: excise taxes on cigarettes to comply with EU legislation

Estonia: flavoured e-vapour ban partially reversed to allow menthol

#### LATIN AMERICA LEGISLATION

Latin America legislation: summary table

Latin America: overview

Brazil: Illicit trade remains the biggest problem

Mexico: no taxation changes forecast in the short term

## NORTH AMERICA LEGISLATION

North America: overview and summary table
US: vaping crisis accelerates industry changes
Canada: tougher measures on e-vapour products

#### ASIA PACIFIC LEGISLATION

Asia Pacific legislation: summary table

Asia Pacific: overview

China: e-vapour online sales not allowed

Philippines: new legislation expected to regulate new categories India: further restrictions on tobacco to contain spread of COVID-19

### AUSTRALASIA LEGISLATION

Australasia legislation: overview and summary table

Australia: e -vapour and heated tobacco allowed under prescription New Zealand: further taxation and more restrictions on tobacco

#### MIDDLE EAST AND AFRICA LEGISLATION

Middle East and Africa legislation: summary table

Middle East and Africa: overview

Saudi Arabia: tax on shisha to discourage tobacco consumption

Israel: Cannabis set to be fully legalised by 2021 South Africa: Illicit trade on the rise after cigarette ban

Passport Cannabis

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tobacco-legislation/report.