EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
The food industry is seeing a rise in the need for attractive packaging
Smaller and attractive packaging records growth in non-alcoholic beer
Pre-pandemic purchasing patterns and on-the-go consumption influences hot drinks packaging
Beauty and personal care moving towards innovative and sustainable packaging
Performances slow in 2021 but demand remains strong for HDPE and PET bottles in multipurpose cleaners

PACKAGING LEGISLATION

Restrictions on plastic imports
FoPNL label mandatory on imported food products

RECYCLING AND THE ENVIRONMENT

Vision 2030 should help the drive towards sustainability and environmentally-friendly solutions
SABIC signs a MoU to set up a recycling project

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/packaging-industry-in-saudi-arabia/report](http://www.euromonitor.com/packaging-industry-in-saudi-arabia/report).