

Paediatric Consumer Health in Chile

September 2023

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Paediatric Consumer Health in Chile - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Respiratory syncytial virus outbreak impacts availability of paediatric consumer health products

Improving demand for paediatric vitamins and dietary supplements as empowered parents look to bolster children's immune systems

Bayer maintains leadership of paediatric consumer health in Chile despite share loss

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Stockpiling to continue impacting availability of paediatric consumer health Focus on research and development to maintain a relevant factor driving sales Demographic shifts and paediatric health in Chile

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DISCLAIMER

DEFINITIONS

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