

Store Cards in Greece

December 2022

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Commercial charge cards start to recover as economy gains momentum

Personal charge cards continues to record negative growth

Alpha Bank and Visa the leading players in charge cards

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[Debit Cards in Greece - Category analysis](#)

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PROSPECTS AND OPPORTUNITIES

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Store cards remain absent from Greece

[Financial Cards and Payments in Greece - Industry Overview](#)

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Impact of economic recovery balanced out by the Ukraine conflict and high inflation

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