

# Fine Wines/Champagne and Spirits in Spain

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising retail value sales in 2023  
Fine wines is the largest category in terms of value sales in 2023  
Pernod Ricard España SA leads fine wines/champagne and spirits in 2022

### PROSPECTS AND OPPORTUNITIES

Retail value sales set to rise in 2023 constant terms over the forecast period  
Fine wines is expected to see the most dynamic CAGR over the forecast period  
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