



**Euromonitor
International**

Processed Fruit and Vegetables Packaging in Argentina

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

A can-anchored category cedes ground as renewable cartons surge on tomato lines

INDUSTRY PERFORMANCE

A can-dominated category rebounds as cartons surge

Tetra Recart and brick formats accelerate the fibre shift

Flexible and glass formats round out the mix

WHAT'S NEXT?

Fibre and cartons outpace cans

Convenience, sustainability and dual pack sizes shape competition

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