

Ready Meals Packaging in Argentina

June 2022

Table of Contents

Ready Meals Packaging in Argentina - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Ready meals packaging begins to grow again in 2021 after being hit by COVID-19 restrictions a year earlier

Dried ready meals in demand

Manufacturers opt for low-cost pack types to prevent price rises

PROSPECTS AND OPPORTUNITIES

Ready meals to see positive growth over the forecast period, benefiting folding cartons and flexible plastic

Demographic and lifestyle shifts drive convenience trend

Ready Meals Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Thin wall plastic containers gaining share in shelf stable meat

Health trends to drive non-alcoholic beverages

Metal beverage cans seeing strong growth in alcoholic drinks packaging

Return of consumer mobility drives sun care packaging volumes

Plastic pouches continue to enjoy popularity during the pandemic

PACKAGING LEGISLATION

New Law of Packaging with Social Inclusion implemented in Argentina

Plastic wraps banned for fruits and vegetables

RECYCLING AND THE ENVIRONMENT

Protocol for the Certification of Recycling Industries of Plastic Materials

Arcor supports McKinsey's recycling initiatives

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ready-meals-packaging-in-argentina/report.