Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in Canada

September 2026

Processed Meat, Seafood and Alternatives To Meat Packaging in Canada - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Vacuum and barrier films carry uplift as chilled convenience demand expands

INDUSTRY PERFORMANCE

Flexible packaging anchors a recovering protein aisle
Paper-based containers grow fastest while metal cans soften
Processing investment and trade pressures shape packaging supply

WHAT'S NEXT?

Slow forecast growth for a mature category
Trays and pouches open premiumisation avenues

COUNTRY REPORTS DISCLAIMER

Processed Meat, Seafood and Alternatives To Meat Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Plastic still anchors food packaging as fibre and recycled content advance
Glass and recycled content redefine soft drinks packaging
Resilient cans anchor a moderating alcoholic drinks market
Recycled content and metal lift sustainable beauty packaging
Refills and recycled content power the future of home care
Premiumisation and sustainability reshape pet food packaging

PACKAGING LEGISLATION

A tightening federal framework drives recycled content, recyclability and transparent labelling

RECYCLING AND THE ENVIRONMENT

Provincial EPR and deposit-return systems fund collection and reward recyclable design
Material innovation tackles the recyclability gap in flexible plastics

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with

country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-canada/report.