Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in Colombia

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Processed Meat, Seafood and Alternatives To Meat Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rigid plastic and metal formats gain

INDUSTRY PERFORMANCE

Health concerns and warning labels weigh on the category
Rigid plastic and metal cans benefit from convenience and value
Fibre innovation targets the cold chain and exports

WHAT'S NEXT?

Metal and rigid plastic underpin a return to marginal growth
Pouches and fibre trays open premium and export opportunities

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Processed Meat, Seafood and Alternatives To Meat Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Plastics ban and warning labels reshape a flexible-led food market
Rigid plastic leads as soft drinks packaging contracts and glass proves most resilient
Metal beverage cans keep gaining ground on glass in alcoholic drinks

PACKAGING LEGISLATION

Front-of-pack warning labels reshape higher-sugar and higher-sodium categories
The single-use plastics ban steers the market towards sustainable formats
Extended producer responsibility and recycled-content targets tighten

RECYCLING AND THE ENVIRONMENT

Recycled content and recovery infrastructure scale across packaging
Sustainability trends reshape pet food packaging
Producer responsibility and recycled content drive beauty and personal care

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-colombia/report.