



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat Packaging in Colombia

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rigid plastic and metal formats gain

INDUSTRY PERFORMANCE

Health concerns and warning labels weigh on the category

Rigid plastic and metal cans benefit from convenience and value

Fibre innovation targets the cold chain and exports

WHAT'S NEXT?

Metal and rigid plastic underpin a return to marginal growth

Pouches and fibre trays open premium and export opportunities

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-colombia/report.