

# Ready Meals Packaging in Colombia

June 2022

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## Ready Meals Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Ready meals packaging back in decline in 2021 after unit volumes rose in 2020

Metal food cans back in decline in shelf stable ready meals in 2021

Unhealthy image remains a problem for ready meals, but some local players are trying to alter this

#### PROSPECTS AND OPPORTUNITIES

New labelling regulations for products high in fat or sodium could hit sales of ready meals

Underwhelming performances expected from prepared salads and dinner mixes

## Ready Meals Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Food packaging changing to fit consumers' needs

Glass bottles and metal beverage cans dominate the alcoholic drinks category

Sustainability and cheaper alternatives drive packaging in non-alcoholic drinks

Importance of personal hygiene and cost-effective purchasing habits influence beauty and personal care packaging

HDPE bottles gaining share in home care

### PACKAGING LEGISLATION

Packaging labelling regulation

Deadlines for report on sustainability plans for producers released

### RECYCLING AND THE ENVIRONMENT

Plan to control the use of single-use plastic by the government

Alternatives to exporting plastic waste to China

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2020/2021 and Targets for 2022

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